

### Cengage



# PROFESSIONAL LEARNING FOR TEXAS EDUCATORS



### NATIONAL GEOGRAPHIC LEARNING

At National Geographic Learning, part of Cengage Group, we believe it is essential to provide the highest level of service throughout the adoption.

## We value the importance of providing effective educator training that is:

- Aligned to Texas TEKS and ELPS.
- Connected to the <u>National Geographic Learning</u> instructional approach and framework.
- Focused on successful integration, access, and usage of the technology platform.





### Our goal is to provide:

- Training to help educators, coaches, and administrators understand and effectively implement the program.
- <u>Dedicated integration support</u> to ensure successful access.
- Flexible support methods and resources for getting started with the digital resources, such as live group training sessions, 1:1 virtual hands-on educator training, and on demand support.
- Exclusive access to <u>National Geographic</u> <u>Explorers</u>.

### COMPONENTS OF THE OFFERING





Implementation Overview



Descriptions of Our Offerings and Supportive Resources



Exclusive Access to National Geographic Explorers



Commitment



### **Implementation Overview**

Comprehensive product training for educators can greatly impact student success with achievement of skills and standards. When you adopt National Geographic Learning, part of Cengage Group solutions, your purchase allows access to varied and ongoing learning opportunities for educators.

- Initial Program Orientation and Digital Platform Training Workshops: The trainings support all teachers in their efforts to become thoroughly familiar with using the adopted program components to address the standards. An important learning outcome of the workshops is to build confidence to immediately use the digital platform to plan, manage, teach, and assess.
- **Professional Development Experiences**: Each course provides valuable pedagogical and practical suggestions to enhance the classroom experience through the TEKS and ELPS Standards. Embedded guidance for teachers provides support throughout each chapter and lesson.
- Virtual Teacher Support: NGL provides a variety of support online, which may include 1:1 webinars, on-demand modules, teacher companion websites, and frequently asked questions to support program implementation on an ongoing basis.

### Descriptions of Our Offering and Supportive Resources

We believe that educators should have digital content that is easy to access and easy to use. National Geographic Learning, a part of Cengage Group, is proud to partner with educators, schools, and districts on a variety of ways to access our digital programs.

- For the life of the adoption, a **dedicated integration and support team** is provided by National Geographic Learning.
- **In-person training** is part of our Customer Success offerings. Dates and times to be coordinated between district and National Geographic Learning Customer Success Consultant team. The sessions are specific to the audience whether it be the administrators, coaches, or the educators.
- Customized **Virtual Digital Platform Training** sessions are available to ensure comfortability with the integration and platform; they can be group or 1:1.
- A myriad of **on-demand tools** are available to ensure immediate support. Please refer to our <u>Digital Training site</u> for additional resources and training tutorials.



### Exclusive Access to National Geographic Explorers

#### We offer adopters in the state of Texas:

- Inspiration within the programs through <u>National Geographic Explorers</u>. These explorers are exceptional individuals in their fields who receive funding and support from the Society to illuminate and protect our world through their work in science, exploration, education, and storytelling. In our programs, these explorers act as storytellers and authentic role models to engage students.
- Explorer Classroom are live interactive virtual sessions that connect young people with National Geographic Explorers to hear behind-the-scenes stories and interact with cutting-edge scientists, researchers, and powerful storytellers from around the globe. All events are free, open to the public, and include an instructional guide to help learners get the most out of the experience.
- Live or on-demand sessions with a National Geographic Explorer.



**Jimmy Chin** Photographer and Filmmaker



**Guillermo De Anda** Underwater Archaeologist



**Danielle N. Lee** Biologist



**Mireya Mayor** Biologist



**Pardis Sabeti** Computational Geneticist



### Commitment

The Texas Sales Consultants, Customer Success, and Digital Integration teams provide dedicated program assistance before, during and after an adoption to ensure digital integration success and ongoing support. National Geographic Learning, part of Cengage Group, looks forward to the opportunity to partner with Texas Science educators. We are with you every step of the way as your valued partner in education.

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