

Contemporary Economics

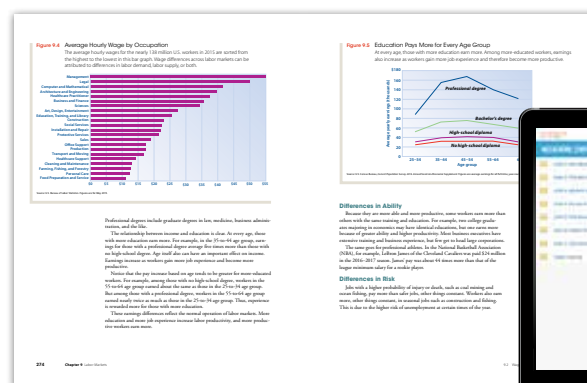
4th Edition, William A. McEachern

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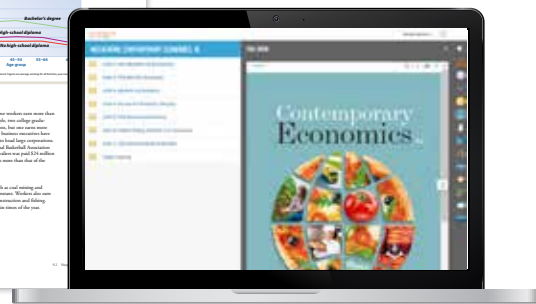
Bring economics to life with rich, practical examples that make concepts clear and intriguing. *Contemporary Economics* blends economic expertise and educational insights with comprehensive content, sound instructional design, and extensive print and media teaching tools. The book covers the Council for Economic Education Standards completely and repeatedly. This text includes two chapters covering personal finance, including information on managing money and being a responsible consumer. A wealth of print, video, electronic, and online resources make it simple to address varied learning styles, use formal and informal assessment, and integrate technology where it makes sense to you.

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- Introduces MindTap, our personalized online learning platform for students and teachers
- Brings economics to life with rich, practical examples and updated graphs and figures
- Explores how economic principles relate to American History
- Contains two full chapters covering personal finance




Chapter 9, Labor Markets, p. 274



MindTap for Contemporary Economics, 4th Edition




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