

**FL - Publisher Questionnaire**  
**National Geographic World History Ancient**  
**Civilizations Florida Edition**

*National Geographic Learning/Cengage Learning, Inc*

*Beverly Jones*

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## 1. World History: Ancient Civilizations, FL Edition

### 1. AUTHORS & CREDENTIALS: LIST FULL NAME OF AUTHOR(S), WITH MAJOR OR SENIOR AUTHOR LISTED FIRST. BRIEFLY PROVIDE CREDENTIALS FOR EACH AUTHOR.

The following **Senior Program Consultants** contributed to the the development of *National Geographic World History Ancient Civilizations Florida Edition*.

**Dr. Fred Hiebert** is National Geographic's Archaeologist-in Residence. He has led archaeological expeditions at ancient Silk Roads sites across Asia and underwater in the Black Sea. Hiebert rediscovered the lost Bactrian gold in Afghanistan in 2004 and was curator of National Geographic's exhibition Afghanistan: Hidden Treasures from the National Museum, Kabul, which toured museums throughout the world. Hiebert also curated National Geographic's exhibition The Greeks: Agamemnon to Alexander the Great and, more recently, the exhibitions Tomb of Christ and Queens of Egypt. Dr. Hiebert earned his Ph.D. from Harvard University.

**Dr. Christopher P. Thornton** is the former Lead Program Officer of Research, Conservation, and Exploration at the National Geographic Society, and Director of the UNESCO World Heritage Site of Bat in the Sultanate of Oman. Thornton works closely with NGS media to promote grantees and other scientists, overseeing research grants in anthropology, archaeology, astronomy, geography, geology, and paleontology. He also manages the Society's relationship with academic conferences around the world. Dr. Thornton earned his Ph.D. from the University of Pennsylvania.

**Dr. Jeremy McInerney** is chairman of the Department of Classical Studies at the University of Pennsylvania. McInerney recently spent a year as Whitehead Professor in the American School of Classical Studies in Athens, Greece. He has excavated at Corinth, on Crete, and in Israel. Author of *The Cattle of the Sun: Cows and Culture in the World of the Ancient Greeks* (2010), McInerney has received top teaching awards, including the Lindback Award for Distinguished Teaching. Dr. McInerney earned his Ph.D. from the University of California, Berkeley.

**Ms. Peggy Altoff** has had a long career teaching middle school and high school students, supervising teachers, and serving as adjunct university faculty. Peggy served as a state social studies specialist in Maryland and as a K-12 coordinator in Colorado Springs. She was president of the National Council for the Social Studies (NCSS) in 2006-2007 and was on the task force for the 2012 NCSS National Curriculum Standards. Ms. Altoff received an M.S. from Johns Hopkins University.

**Dr. Michael W. Smith** is the Associate Dean for Faculty Development and Academic Affairs in the College of Education at Temple University. He became a college teacher after 11 years of teaching high school English. His research focuses on how experienced readers read and talk about texts, as well as what motivates adolescents' reading and writing. Smith has written many books and monographs, including the award-winning "Reading Don't Fix No Chevys": Literacy in the Lives of Young Men.

**Dr. David W. Moore** is a Professor Emeritus of Education at Arizona State University. He taught high school social studies and reading before entering college teaching. His noteworthy, coauthored

publications include the Handbook of Reading Research chapter on secondary school reading, the first International Reading Association position statement on adolescent literacy, and Developing Readers and Writers in the Content Areas (6e).

The following **Program Writer** contributed to the the development of *National Geographic World History Ancient Civilizations Florida Edition*.

**Jon Heggie** contributed extensively to *World History Ancient Civilizations Florida Edition*. Heggie studied history at Oxford University and received his Post Graduate Certificate in Education from Bristol University. Heggie has taught English and History at a number of schools in the UK and has written for National Geographic magazine for the past ten years. He is currently working on a number of history projects and serving as the editor of the National Geographic History magazine. Mr. Heggie earned his M.A. from the University of Oxford.

## **2. STUDENTS: DESCRIBE THE TYPE(S) OF STUDENTS FOR WHICH THIS SUBMISSION IS INTENDED.**

*National Geographic World History Ancient Civilizations Florida Edition* is intended for Florida Middle School Students.

## **3. 1.LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED INTHE LAST EIGHTEEN MONTHS.**

*National Geographic World History Ancient Civilizations Florida Edition* s a new program for the Florida Social Studies adoption and has not yet been piloted in Florida.

## **4. 2.HOW ARE YOUR DIGITAL MATERIALS SEARCHABLE BY FLORIDA’S ACADEMIC STANDARDS (SECTION 1006.33(1)(e), FLORIDA STATUTES)?**

MindTap is National Geographic Learning/Cengage' portal for online teaching and learning, Within the MindTap platform, a user can search for a specific standard code using the search bar at the top of the page, and retrieve a list of all activities within the course that are tagged to that standard. Additionally, a user can click on "Materials" and browse through the sets of standards that are associated with the course. Clicking on a specific standard will retrieve the list of all activities within the course that are tagged to that standard.

## **5. 3.IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Toolis comprised of the items necessary to meet the standards and requirements of the category for whichit is designed and submitted. As part of this section, include a description of the educational approachof the submission.**

The **Student Edition and the Teacher's Edition** are part of the Major Tool.

The **Student Edition** of *National Geographic World History Ancient Civilizations Florida Edition* is the Major Tool. It is available in print and as an eEdition in MindTap. It is available in English and will be

available in Spanish. The student edition meets the standards and requirements of this category. Following is a description of the educational approach of the student edition (print and digital):

The *National Geographic World History Ancient Civilizations Florida Edition* fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards, and the B.E.S.T. Standards.

Infused throughout the Student Edition are the ideals of factual accuracy, intellectual challenge, and a fair presentation of events in world history. By presenting world history as an engaging story, *National Geographic World History Ancient Civilizations* draws students into the fascinating and complex narrative of the history of our world.

The **Teacher's Edition** provides chapter planners, assessment, answer keys, lesson background and strategies, and differentiated instructional strategies for Striving Readers, English Language Learners. The Teacher's Edition is available in print and online in MindTap (digital format).

**6. Educational Approach: (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)**

The **Student Edition** of *National Geographic World History Great Civilizations Florida Edition* consists of 5 units and 14 chapters. Each unit begins with an introduction and National Geographic video, a unit timeline, and a unit map. At the end of each unit is a student inquiry project.

Each chapter offers a skills-based reading strategy implemented throughout the chapter and assessed in the Chapter Review. The chapter begins with an essential question, key vocabulary, names and places, and a reading strategy. Each lesson includes Historical Thinking Questions that can be answered online and highlighted and pronounced vocabulary. Historical Thinking Questions may be multiple choice, constructed response, or both. Once scoring is complete, the results go immediately into the MindTap gradebook and are available to the teacher for individual student consultation or to adjust lesson plans as needed if the class needs more classroom time on certain standards.

In addition to the print Student Edition, there is an ***Engaging History Student Companion***, as well as a ***Knowledge, Concepts and Skills Workbook for the student***. These student companions enrich the content for the course. The **Engaging History Student Companion** includes projects (Project-Based Learning activities). Project-Based Learning activities (supported in the Teacher's Edition and in the Engaging History Student Companion, offer a fresh approach to collaborative projects, starting with authentic student-generated questions and culminating in concrete conclusions shared with community audiences.

MindTap is National Geographic Learning's platform for teaching and learning. Some of MindTap's special features include **eAssessment** with Historical Thinking questions at the end of each lesson, Chapter Reviews, Chapter Pretests, Chapter Tests, Section Quizzes, Unit Tests and Reading and Note-taking. Vocabulary Practice, Biographies, Document Based Question Templates, Florida End of Course Practice and Florida End of Course preparation. Videos, modified text (where the text is transformed to

two grade levels before the targeted grade for a simpler reading of the same content), highlighted vocabulary, Read Speaker, and additional resources.

**Also included are a Standards Correlation Tool**, Modified Text (displaying the text at a grade level two years below the targeted level) and ReadSpeaker.

Other features of the student edition include Engaging History, Florida Resources, Florida Stories, Project Based Learning projects, videos, biographies, and an atlas, among other resources.

In addition the online **Student Handbooks** include one for Citizenship, Geography and the Environment, Skills, 50 States, U.S. Presidents, and Supreme Court Cases.

The **National Geographic MapMaker tool** is an added features bringing maps to life with 3D mapping from a variety of layers and perspectives. Students may click on a region, add layers such as natural resources, energy use, topography and similar topics to see regions in different lights. Students may use annotation tools to make maps their own and to save their work.

The **Teacher's Edition** provides unit, chapter, and lesson support to the teacher through its print and digital formats. Active options, a Chapter Planner, answers to lesson discussion questions (formative assessment) and additional guidance are provided.

**MindTap** provides online resources for the teacher and student. A full eEdition with modified text, video, audio, libraries, biographies, American Stories, are among the resources.

## **7. Major Tool - Student Components Describe each of the components, including a format description.**

The **Student Edition and the Teacher Edition are part of**the Major Tool.

### **Student Edition**

The **Student Edition** is available in print format and on MindTap as an eEdition. It is available in English and will be available in Spanish. It consists of 5 units and 19 chapters. The eEdition includes six handbooks: Citizenship, Geography and the Environment, Skills, 50 States, U.S. Presidents, and Supreme Court Cases.

**Supporting the Student Edition are two workbooks: *Engaging History Student Companion* and the *Knowledge, Concepts, and Skills Workbook*.**

The ***Engaging History Student Companion***, available in print and online in MindTap, includes Project-Based Learning activities and support, and Primary Sources' activities.

The ***Knowledge, Concepts, and Skills Workbook***, available in print and online in MindTap, includes Vocabulary Practice, Reading and Note-Taking, Biographies, and Document-Based Questions.

## 8. Major Tool - Teacher Components Describe each of the components, including a format description.

**The Major Tool for the Teacher are the following components:**

The *Teacher's Edition*, with chapter planners, assessment, answer keys, lesson background and strategies, and differentiated instructional strategies for Striving Readers, English Language Learners. The Teacher's Edition is available in print and online in MindTap (digital format).

**Additional components for the teacher include the following:**

*Knowledge, Concepts and Skills Answer Keys* (in print and online in MindTap)

*Teacher Companion* with Lesson Plans, graphic organizers, and ELA/ELD Activities (in print and online in MindTap)

*Summative Assessments* with Unit tests, chapter tests, quizzes and answer keys (in print and online in MindTap)

*Florida Assessments and Resources* (in print and online in MindTap with gradeable activities)

## 9. 4. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

All ancillary materials described below support the Major Tool in that they greatly enhance the teaching and learning process.

**Supporting the Student Edition** are two workbooks:

The *Engaging History Student Companion*, available in print and online in MindTap, includes Project-Based Learning activities and support, and Primary Sources' activities.

The *Knowledge, Concepts, and Skills Workbook*, available in print and online in MindTap, includes Vocabulary Practice, Reading and Note-Taking, Biographies, and Document-Based Questions.

**Additional components for the teacher include the following:**

*Knowledge, Concepts and Skills Answer Keys* (in print and online in MindTap)

*Teacher Companion* with Lesson Plans, graphic organizers, and ELA/ELD Activities (in print and online in MindTap)

*Summative Assessments* with unit tests, chapter tests, quizzes and answer keys (in print and online in MindTap)

*Florida Assessments and Resources* (in print and online in MindTap with gradeable activities)

**10. Ancillary Materials - Student Components Describe each of the components, including a format description.**

**Supporting the Student Edition** are two workbooks:

The *Engaging History Student Companion*, available in print and online in MindTap, includes Project-Based Learning activities and support, and Primary Sources' activities.

The *Knowledge, Concepts, and Skills Workbook*, available in print and online in MindTap, includes Vocabulary Practice, Reading and Note-Taking, Biographies, and Document-Based Questions.

**11. Ancillary Materials - Teacher Components Describe each of the components, including a format description.**

**Additional components for the Teacher include the following:**

*Knowledge, Concepts and Skills Answer Keys* (in print and online in MindTap)

*Teacher Companion* with Lesson Plans, graphic organizers, and ELA/ELD Activities (in print and online in MindTap)

*Summative Assessments* with Unit tests, chapter tests, quizzes and answer keys (in print and online in MindTap)

*Florida Assessments and Resources* (in print and online in MindTap with gradeable activities)

**12. 5. IDENTIFY WHICH INDUSTRY STANDARD PROTOCOLS ARE UTILIZED FOR INTEROPERABILITY?**

MindTap, National Geographic Learning/Cengage's online portal for teaching and learning, has been certified by IMS Global at the v1.3 LTI Advantage interoperability level.

**13. 6. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.**

This program is aligned to a two-semester course, or approximately 180 days. Lessons and activities are designed to be flexible and to provide the teacher with the opportunity to extend or shorten the time



spent on lessons as needed. A Chapter Planner at the beginning of each chapter also assists with planning.

**14. 7. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)**

Please refer to the Florida Customer Care package attached. The file title is:

Updated.FL.CustomerCarePackage.SocialStudies

**15. 8. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid; however, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.**

Please access MindTap system requirements through the following link:

<https://help.cengage.com/mindtap/mt-student/common/system-requirements.html> or see below.

Cengage web-based learning platforms require broadband internet access and supported web browsers and plugins.

### Supported Browsers

Supported browsers for different activity types may vary. If you are using SAM in MindTap, see [SAM in MindTap System Requirements](#).

#### Windows®

- Chrome™ 96 and 97
- Firefox® 96 (Windows 10 only)
- Edge 96 and 97 (Windows 10 only)

#### macOS™

- Chrome 96 and 97
- Safari® 14 and 15

#### Chrome OS™

- Chrome 96 and 97

#### iOS

- Safari 14 and 15

Other browsers and versions than those listed might also work, but are not supported. If you have problems when using an unsupported browser version, try using a supported browser version before contacting Customer Support.

### Workstation Recommendations

- Download bandwidth: 5+ Mbps
- RAM: 2+ GB
- CPU: 1.8+ GHz / multi-core
- Display: 1366 × 768, color
- Graphics: DirectX, 64+ MB
- Sound (for some content)
- **Check Your System**  
Use the browser check tool to see if you need to update your browser or install missing plugins.
- **Browser Settings**  
Configure the following settings in your web browser. (Click on the link.)
- **Browser Plugins**  
Some content and tools might require the following browser plugins. (Click on the link.)

### 16. 9. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company’s licensing policies and/or agreements.

Attached are two National Geographic Learning/Cengage policies: the MindTap licensing policy and the privacy policy.

[Cenage-Group-School-Terms\\_of-Use-January-2022.pdf](#)

[cengage-privacy-notice-october-2020-1508150.pdf](#)

### 17. 10. WHAT STATES HAVE ADOPTED THE SUBMISSION? List any states in which this submission is currently adopted.

*National Geographic World History Ancient Civilizations Florida Edition* is a new program for the Florida Social Studies adoption and not been adopted in other states.

### 18. 11. WHAT OPEN EDUCATIONAL RESOURCES RELATED TO THIS BID DO YOU MAKE AVAILABLE(S)? List and describe each of the components, including a format description. (Open Educational Resources (OER) are high-quality, openly licensed, online educational materials that offer an extraordinary opportunity for people everywhere to share, use and reuse knowledge.)

Open Educational Resources (OER) are not included in the National Geographic Learning/Cengage bid.

### 19. 12. ALTHOUGH NOT CALLED FOR IN THE STATE ADOPTION, DO YOU HAVE ADVANCED PLACEMENT (AP) OR ACCELERATED PROGRAM INSTRUCTIONAL MATERIALS AVAILABLE FOR THE COURSE(S) BID FOR ADOPTION?

National Geographic Learning/Cengage offers the following Advanced Placement and accelerated program instructional materials:

Advanced Placement World History Modern (*The Earth and its Peoples A Global History, 7<sup>th</sup> Updated AP Edition* by Bulliet et al)

Honors World History (*World History 9<sup>th</sup> Edition* by Duiker/Spielvogel)

Advanced Placement European History (*Western Civilizations Since 1300 10<sup>th</sup> Enhanced AP Edition* by Spielvogel)

Advanced Placement U.S. History (*The American Pageant, 17<sup>th</sup> AP Edition* by Kennedy)

Advanced Placement Psychology (*Discovering Psychology The Science of Mind, 3<sup>rd</sup> AP Edition* by Cacioppo)

Advanced Placement Economics (*Principles of Economics, 9<sup>th</sup> Edition* by Mankiw)

Advanced Placement U.S. Government and Politics (*American Government Institutions and Policies 16<sup>th</sup> Updated AP Edition* by Wilson)

Advanced Placement Human Geography (*Human Geography A Spatial Perspective AP Edition 1st Edition* by Bednarz et al)

Advanced Placement Comparative Politics (*An Introduction to Comparative Politics Political Challenges and Changing Agendas, 8th Edition AP® Update* by Kesselman)

## **20. 13.WHAT, IF ANY, FOREIGN LANGUAGE TRANSLATIONS DO YOU HAVE AVAILABLE?**

A Spanish version of *National Geographic World History Ancient Civilizations Florida Edition* will be available.

## **21. 14.DO YOU PROVIDE ACCESS POINT SCAFFOLDING OR AN ACCESS POINT CORRELATION UPON REQUEST?**

*National Geographic World History Ancient Civilizations Florida Edition* fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards. Unit, chapter, and lesson alignments are available at point of use within the Student and Teacher editions in print and digital formats. In addition, suggestions for differentiated instruction appear at the chapter level and in individual lessons in the Teacher edition to provide access to the content with reduced levels of complexity. Access Point correlations are available upon request.

**22. 15. ESSA LEVELS OF EVIDENCE: To be considered an evidence-based program (or practice), it is required to have evidence to show that the program is in fact effective at producing results and improving outcomes in reading when implemented. Identification of evidence level alignment, Levels 1-4 (as outlined in the specifications), for the entirety of the program, part of the program, or individual practices within the program is required. Please explain how your product meets these requirements.**

National Geographic Learning/Cengage is committed to providing results-driven solutions to improve student outcomes. The Social Studies editorial department believes in providing rigorous, challenging, engaging content that is accessible by every student.

The National Geographic Learning Social Studies programs are developed with the expertise of highly regarded authors, subject matter experts, program consultants, editorial staff, and reviewers who ensure the implementation of the most recent research studies and pedagogy to promote student achievement by all students. It is the goal of National Geographic Learning to ensure we reach every Florida student in every National Geographic Learning classroom.

For new editions, such as *National Geographic World History Ancient Civilizations Florida Edition*, the senior program consultants and National Geographic Learning staff bring many years of pedagogical and field research into the program to ensure the content is rigorous yet accessible by all learners and for all learning styles.

The contributors are outstanding educators with years of successful classroom and education experience. Dr. Fred Hiebert, Dr. Christopher Thornton, and Dr. Jeremy McInerney excel in research in the fields of anthropology, archaeology, astronomy, geography, geology, and paleontology to bring actual experience in the field to the classroom to help students experience ancient civilizations. Their experiences are transformed into lessons, with video, projects, and formative and summative assessment to support an engaging experience for students while reinforcing learning.

In addition to strategies incorporated in the student edition, MindTap, National Geographic Learning's online platform for teaching and learning, is rich in formative and summative assessment to measure reading and content comprehension and employs multiple modes of assessment. After each lesson, formative assessment measure comprehension of the content of the lesson as well as the building of literacy skills. Formative assessment is a mix of multiple choice and constructed responses. Chapter tests at two reading levels ensure overall comprehension before moving to a new chapter. The entire chapter is reviewed. At the end of each unit are unit inquiry projects where students may demonstrate college and career readiness through applying concepts to their own community or environment.

Project Based Learning is another example of an opportunity for students to connect learning to issues around them.

National Geographic Learning is committed to providing results-driven solutions to improve student outcomes. The focus is on the effective use of technology, strong student support, experienced and

talented authors and consultants, frequent assessment, and student engagement through print and digital resources. With this foundation, National Geographic Learning supports the goals and outcomes of ESSA.