

FL - Publisher Questionnaire

National Geographic U.S. History America Through the Lens 1877 to the Present Florida Edition

National Geographic Learning/Cengage Learning, Inc

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1. US History HS 1877 to Present, FL Edition

1. AUTHORS & CREDENTIALS: LIST FULL NAME OF AUTHOR(S), WITH MAJOR OR SENIOR AUTHOR LISTED FIRST. BRIEFLY PROVIDE CREDENTIALS FOR EACH AUTHOR.

The following Senior Program Consultants contributed to the the development of *National Geographic U.S. History America Through the Lens 1877 to the Present, Florida Edition*.

Dr. Fritz Fischer is a professor and Director of History Education at the University of Northern Colorado, where he teaches U.S. History and Social Studies Education courses. Fischer is also Chair Emeritus of the Board of Trustees of the National Council for History Education (NCHE), the largest national membership organization focusing on history education at the K-12 level. Dr. Fischer earned his Ph.D. from Northwestern University

Dr. Fred Hiebert is National Geographic's Archaeologist-in Residence. He has led archaeological expeditions at ancient Silk Roads sites across Asia and underwater in the Black Sea. Hiebert rediscovered the lost Bactrian gold in Afghanistan in 2004 and was curator of National Geographic's exhibition Afghanistan: Hidden Treasures from the National Museum, Kabul, which toured museums throughout the world. Hiebert also curated National Geographic's exhibition The Greeks: Agamemnon to Alexander the Great and, more recently, the exhibitions Tomb of Christ and Queens of Egypt. Dr. Hiebert earned his Ph.D. from Harvard University.

Ms. Peggy Altoff has had a long career teaching middle school and high school students, supervising teachers, and serving as adjunct university faculty. Altoff served as a state social studies specialist in Maryland and as a K-12 coordinator in Colorado Springs. She was president of the National Council for the Social Studies (NCSS) in 2006-2007 and was on the task force for the 2012 NCSS National Curriculum Standards. Ms. Altoff received an M.S. from Johns Hopkins University.

2. STUDENTS: DESCRIBE THE TYPE(S) OF STUDENTS FOR WHICH THIS SUBMISSION IS INTENDED.

National Geographic US History America Through the Lens 1877 to the Present Florida Edition is intended for Florida High School Students.

3. 1.LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED INTHE LAST EIGHTEEN MONTHS.

National Geographic U.S. History America Through the Lens 1877 to the Present Florida Edition is a new program for the Florida Social Studies adoption and has not yet been piloted in Florida.

4. 2.HOW ARE YOUR DIGITAL MATERIALS SEARCHABLE BY FLORIDA’S ACADEMIC STANDARDS (SECTION 1006.33(1)(e), FLORIDA STATUTES)?

MindTap is the National Geographic Learning/Cengage platform for teaching and learning. Within the MindTap platform, a user can search for a specific standard code using the search bar at the top of the page, and retrieve a list of all activities within the course that are tagged to that standard. Additionally, a user can click on "Materials" and browse through the sets of standards that are associated with the course. Clicking on a specific standard will retrieve the list of all activities within the course that are tagged to that standard.

5. 3.IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

Student Edition Major Tool

The **Student Edition** of *National Geographic U.S. History America Through the Lens Florida Edition* is the Major Tool for the student. The student edition meets the standards and requirements of this category. The Student Edition is available in print and digital formats.

The **Teacher's Edition** of *National Geographic U.S. History America Through the Lens Florida Edition* is the second Major tool. Some standards are effectively met in teacher content. The **Teacher's Edition** is available in print and digital formats.

Following is a description of the educational approach of the **Student Edition** (print and digital):

The *National Geographic U.S. History America Through the Lens 1877 to the Present Florida Edition* fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards, and the B.E.S.T. Standards.

This program celebrates cultures from around the world and their role in U.S. history, while providing rigor with accessibility and offering rich instructional resources for students. Students have the opportunity to view our nation through the lens of National Geographic photographers. This rich history program for high school students promotes critical thinking and visual literacy as students enjoy lessons with National Geographic Explorers who present their contributions to the historical and scientific record. The student edition is available in print and online in MindTap, accompanied by additional resources for classroom enrichment.

The **Student Edition** consists of 5 Units and 19 Chapters. Each unit includes an introduction and a timeline. Each chapter opens with an American Story. For the teacher, each chapter opens with a planner and strategies for differentiation. There are two sections with 2-5 lessons per section. The lessons include the lesson content, images, critical viewing questions, and online formative assessment which can be completed and submitted to the teacher for inclusion in the MindTap gradebook.

Other features of the student edition include Engaging History, Florida Resources, Florida Stories, Project Based Learning projects, videos, biographies, and an atlas, among other resources.

In addition the online **Student Handbooks** include one each for Citizenship, Geography and the Environment, Skills, 50 States, U.S. Presidents, and Supreme Court Cases.

The **National Geographic MapMaker tool** is an added features bringing maps to life with 3D mapping from a variety of layers and perspectives.

Teacher Edition Major Tool

Teacher's Edition/Teacher's eEdition (print and digital): The Teacher's Edition provides in-depth instructional materials at the lesson level. Chapter Planners and Strategies for Differentiation are provided for each chapter. The Teacher eEdition provides complete access to all student components and includes the following instructional support and tools:

All content that is in the Student Edition

Customization capability within MindTap

Video

Standards Correlation

Ability to create assignments

Strategies for Differentiation

American Gallery

Gradebook

Reports

Groups

Study Hub

Lesson Plans

PowerPoints

Assessments: Formative, Summative, and Florida Assessments

6. Educational Approach: (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

National Geographic Learning's educational approach is to engage students with challenging content while providing tools for accessibility by all students. The program offers a complete print and digital experience, with varied assessment, specialized tools such as Read Aloud, note taking and vocabulary skills reinforcement, video, and unique Florida experiences.

Special features of *National Geographic U.S. History America Through the Lens 1877 to the Present Florida Edition* include **Florida Stories** (print/digital), a special section of high-interest, and Florida-related lessons that set up the early history of the United States. These lessons are drawn from Florida students' "backyards" and draw on compelling visuals and an engaging narrative to pique students' interest right from the beginning of the program.

American Places is a proprietary video series aiming a spotlight on key locations across the country—those that figure into both our past history and our current narrative. Video lengths range from 4-8 minutes, and formats include on-the-ground filming, virtual interviews with Explorers and experts, and visual slideshows with customized voiceovers. Examples include "Alcatraz;" "Route 66."

Project-Based Learning provides a fresh approach to collaborative inquiry projects, starting with authentic student-generated questions and culminating in concrete conclusions shared with appropriate audiences in the community.

Assessment includes formative assessment at the end of each lesson, chapter tests at two levels, and unit inquiry projects. Digital resources are available on MindTap.

Occurring regularly throughout the program, **Document-Based Question lessons** provide key primary and secondary source excerpts from the written record of humanity, as well as artifacts and fine art that students are asked to analyze and synthesize.

Curating History These two-page lessons spotlight American museums as the educational partners for historians and teachers. These features depict the artifacts, or human-made objects, that mark key events in the history of the United States and discuss what those artifacts reveal about American culture today.

Geology in History The geology of the United States is both dramatic and impactful: it contributed to historical events in surprising ways. These features reveal why certain events happened the way they did—and how sometimes unseen forces brought them about. *Example:* "How Geology Kept the '20s Roaring," Chapter 5.

American Voices Biographies These 2-page lessons cover some of the United States' most significant leaders and important thinkers, people whose actions and thoughts contributed to the fabric of American life.

National Geographic Articles Each unit includes a 1-page excerpt of an article from *National Geographic Magazine* that connects to the content in the unit. *Example:* "The Hidden World of the Great War," Unit 2.

Unit Inquiry Projects Each unit culminates in a Unit Inquiry Project that can be completed individually or collaboratively and shared with the class.

Beyond History Projects These cross-curricular projects end each unit and tie content from other disciplines to historical content in the unit.

College and Career Readiness Activities College and Career Readiness activities are provided in each Chapter Review to help position students to connect what they are studying with their plans for additional education and future work.

7. Major Tool - Student Components Describe each of the components, including a format description.

Components available for the student include the **Student Edition--Major Tool** (print and digital formats), **MindTap** (digital resources), and an **Engaging History Student Companion** (print and digital formats).

The **Student Edition** consists of 19 chapters and 5 Units. Additional components (digital only) included in the Student Edition are:

Primary Source Collection

Citizenship Handbook

Geography and the Environment Handbook

Skills Handbook

50 States Handbook

U.S. Presidents Handbook

Supreme Court Cases Handbook

The **Engaging History Student Companion** is a print workbook for the student. The full book (PDF) is also available online. In addition, single PDFs from the workbook are available at point of use. The student has the opportunity to record their thoughts about what they've read and explore how they fit into the historical narrative. The Engaging History Student Companion is described further in question 9.

8. Major Tool - Teacher Components Describe each of the components, including a format description.

Teacher's Edition--Major Tool/Teacher's eEdition (print and digital): The Teacher's Edition (available in both print and digital formats) provides in-depth instructional materials at the lesson level. Chapter Planners and Strategies for Differentiation are provided for each chapter. The Teacher eEdition provides complete access to all Student components and the following instructional support and tools:

All content that is in the Student Edition

Ability to customize content and the order in which the content is presented

Standards Correlation

Ability to create assignments, grade assignments, and access an electronic gradebook

Strategies for Differentiation

American Gallery

Usage Reports and Analytics

Set up groups within the class

Study Hub

Lesson Plans

PowerPoints for each chapter, downloadable and editable

Assessments: Formative, Summative, and Florida Assessments including quizzes, chapter tests at two levels, Project Based Learning, Unit Inquiry, and practice tests

9. 4. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

There is one ancillary component for **students** to accompany the Student Edition and it is the ***Engaging History Student Companion Workbook*** (print and digital formats). Included in this print and digital workbook are the following sections:

Section 1: Student Centered Learning

Section 2: Hands-On Learning

Section 3: Enhance Your Digital Experience

Section 4: Projects

Section 5: Through a Geographical Lens

Section 6: Lesson Support for all 19 chapters

This ancillary is full of engaging illustrations, charts, graphs, writing opportunities, video analysis exercises, Florida Stories, American Places, and Archaeology and U.S. History content that aligns with the Student Edition.

10. Ancillary Materials - Student Components Describe each of the components, including a format description.

Available for the student are the **print Student Edition** and the **digital Student Edition**. Also available is the *Engaging History Student Companion* in print and digital format (described above), and MindTap.

MindTap, the National Geographic Learning/Cengage online portal for teaching and learning, includes an array of resources including a full Student eEdition, Video Library, American Stories Library, Historical Biography Library, National Geographic Mapmaker, Assessments, Explorer and Photographer Biography Library, and the National Geographic Atlas.

There are seven Florida Stories and two American Places videos. There are Project-Based Learning activities, End-of-Course Practice Exams, Primary Sources collections, and six handbooks. The Handbooks include Citizenship Handbook, Geography and the Environment Handbook, Skills Handbook, 50 States Handbook, U.S. Presidents Handbook, and Supreme Court Cases Handbook.

In the **Extra Materials** folder on MindTap, there are Florida correlations, Parent Resources, Libraries, the Engaging History Student Companion, and all the handbooks mentioned above.

In addition, the teacher may add links to YouTube videos to supplement the lessons or links to readings to round out the lesson's instructional goals. There are also two glossaries--English and multilingual.

11. Ancillary Materials - Teacher Components Describe each of the components, including a format description.

Teacher components accompanying National Geographic U.S. History America Through the Lens 1877 to the Present consist of a **print Teacher's Edition**, a **digital Teacher's Edition on MindTap**, and a **Summative and FL Assessments print book** with gradable activities as the online format. The **Summative and FL Assessments print book** includes summative and Florida assessment as well as answer keys.

Teacher's Edition--Major Tool/Teacher's eEdition (print and digital): The Teacher's Edition (available in both print and digital formats) provides in-depth instructional materials at the lesson level. Chapter Planners and Strategies for Differentiation are provided for each chapter. The Teacher eEdition provides complete access to all Student components and the following instructional support and tools:

All content that is in the Student Edition

Ability to customize content and the order in which the content is presented

Standards Correlation

Ability to create assignments, grade assignments, and access an electronic gradebook

Strategies for Differentiation

American Gallery

Usage Reports and Analytics

Set up groups within the class

Study Hub

Lesson Plans

PowerPoints for each chapter, downloadable and editable

ELA/ELD Activities

Assessments: Formative, Summative, and Florida Assessments including quizzes, chapter tests at two levels, Project Based Learning, Unit Inquiry, and practice tests

12. 5. IDENTIFY WHICH INDUSTRY STANDARD PROTOCOLS ARE UTILIZED FOR INTEROPERABILITY?

MindTap, National Geographic Learning/Cengage's online portal for teaching and learning, has been certified by IMS Global at the v1.3 LTI Advantage interoperability level.

13. 6. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.

This program is aligned to a two-semester course or approximately 180 days. Lessons and activities are designed to be flexible and to provide the teacher with the opportunity to extend or shorten the time spent on lessons as needed. A Chapter Planner at the beginning of each chapter also assists with planning.

14. 7. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)

Please refer to the Florida Customer Care package attached. The file title is:

Updated.FL.CustomerCarePackage.SocialStudies

15. 8. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid; however, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.

Please access MindTap system requirements through the following link:

<https://help.cengage.com/mindtap/mt-student/common/system-requirements.html> or see below.

Cengage web-based learning platforms require broadband internet access and supported web browsers and plugins.

Supported Browsers

Supported browsers for different activity types may vary. If you are using SAM in MindTap, see [SAM in MindTap System Requirements](#).

Windows®

- Chrome™ 96 and 97
- Firefox® 96 (Windows 10 only)
- Edge 96 and 97 (Windows 10 only)

macOS™

- Chrome 96 and 97
- Safari® 14 and 15

Chrome OS™

- Chrome 96 and 97

iOS

- Safari 14 and 15

Other browsers and versions than those listed might also work, but are not supported. If you have problems when using an unsupported browser version, try using a supported browser version before contacting Customer Support.

Workstation Recommendations

- Download bandwidth: 5+ Mbps
- RAM: 2+ GB
- CPU: 1.8+ GHz / multi-core
- Display: 1366 × 768, color
- Graphics: DirectX, 64+ MB
- Sound (for some content)
- **Check Your System**
Use the browser check tool to see if you need to update your browser or install missing plugins.
- **Browser Settings**
Configure the following settings in your web browser. (Click on the link.)
- **Browser Plugins**
Some content and tools might require the following browser plugins. (Click on the link.)

16. 9. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company’s licensing policies and/or agreements.

Attached are two National Geographic Learning/Cengage policies: the MindTap licensing policy and the privacy policy.

[Cenage-Group-School-Terms_of-Use-January-2022.pdf](#)

[cengage-privacy-notice-october-2020-1508150.pdf](#)

17. 10. WHAT STATES HAVE ADOPTED THE SUBMISSION? List any states in which this submission is currently adopted.

National Geographic U.S. History America Through the Lens 1877 to the Present Florida Edition is new for the Florida Social Studies adoption and not been adopted in other states.

18. 11. WHAT OPEN EDUCATIONAL RESOURCES RELATED TO THIS BID DO YOU MAKE AVAILABLE(S)? List and describe each of the components, including a format description. (Open Educational Resources (OER) are high-quality, openly licensed, online educational materials that offer an extraordinary opportunity for people everywhere to share, use and reuse knowledge.)

Open Educational Resources (OER) are not included in the National Geographic Learning/Cengage bid.

19. 12. ALTHOUGH NOT CALLED FOR IN THE STATE ADOPTION, DO YOU HAVE ADVANCED PLACEMENT (AP) OR ACCELERATED PROGRAM INSTRUCTIONAL MATERIALS AVAILABLE FOR THE COURSE(S) BID FOR ADOPTION?

National Geographic Learning/Cengage offers the following Advanced Placement and accelerated program instructional materials:

Advanced Placement World History Modern (*The Earth and its Peoples A Global History, 7th Updated AP Edition* by Bulliet et al)

Honors World History (*World History 9th Edition* by Duiker/Spielvogel)

Advanced Placement European History (*Western Civilizations Since 1300 10th Enhanced AP Edition* by Spielvogel)

Advanced Placement U.S. History (*The American Pageant, 17th AP Edition* by Kennedy)

Advanced Placement Psychology (*Discovering Psychology The Science of Mind, 3rd AP Edition* by Cacioppo)

Advanced Placement Economics (*Principles of Economics, 9th Edition* by Mankiw)

Advanced Placement U.S. Government and Politics (*American Government Institutions and Policies 16th Updated AP Edition* by Wilson)

Advanced Placement Human Geography (*Human Geography A Spatial Perspective AP Edition 1st Edition* by Bednarz et al)

Advanced Placement Comparative Politics (*An Introduction to Comparative Politics Political Challenges and Changing Agendas, 8th AP Edition Update* by Kesselman)

20. 13.WHAT, IF ANY, FOREIGN LANGUAGE TRANSLATIONS DO YOU HAVE AVAILABLE?

National Geographic US History U.S. History America Through the Lens 1877 to the Present Florida Edition is available in English only.

21. 14.DO YOU PROVIDE ACCESS POINT SCAFFOLDING OR AN ACCESS POINT CORRELATION UPON REQUEST?

National Geographic U.S. History America Through the Lens 1877 to the Present Florida Edition fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards and the B.E.S.T. Standards. Unit, chapter, and lesson alignments are available at point of use within the Student and Teacher editions in print and digital formats. In addition, suggestions for differentiated instruction appear at the chapter level and in individual lessons in the Teacher edition to provide access to the content with reduced levels of complexity. Access Point correlations are available upon request.

22. 15. ESSA LEVELS OF EVIDENCE: To be considered an evidence-based program (or practice), it is required to have evidence to show that the program is in fact effective at producing results and improving outcomes in reading when implemented. Identification of evidence level alignment, Levels 1-4 (as outlined in the specifications), for the entirety of the program, part of the program, or individual practices within the program is required. Please explain how your product meets these requirements.

National Geographic Learning/Cengage is committed to providing results-driven solutions to improve student outcomes. The Social Studies editorial department believes in providing rigorous, challenging, engaging content that is accessible by every student.

The National Geographic Learning Social Studies programs are developed with the expertise of highly regarded authors, subject matter experts, program consultants, editorial staff, and reviewers who ensure the implementation of the most recent research studies and pedagogy to promote student achievement. It is the goal of National Geographic Learning to ensure we reach every Florida student in every National Geographic Learning classroom.

For new editions, such as *National Geographic U.S. History America Through the Lens 1877 to the Present Florida Edition*, the senior program consultants and National Geographic Learning staff bring many years of pedagogical and field research into the program to ensure that the content is rigorous yet accessible by all learners and for all learning styles.

The contributors are outstanding educators with years of successful classroom and education experience. **Dr. Fischer, Dr. Hiebert, and Ms. Altoff** bring years of experience teaching students, teaching students who are interested in becoming teachers, and in bringing the world to the classroom to keep students engaged in the learning process.

In addition to strategies incorporated in the student edition, MindTap, National Geographic Learning's online platform for teaching and learning, is rich in formative and summative assessment to measure reading and content comprehension.

MindTap is designed to measure comprehension through multiple modes of assessment. After each lesson, formative assessment measure comprehension of the content of the lesson as well as the building of literacy skills. Formative assessment is a mix of multiple choice and constructed responses. Chapter tests at two reading levels ensure overall comprehension before moving to a new chapter. The entire chapter is reviewed. At the end of each unit are unit inquiry projects where students may demonstrate college and career readiness through applying concepts to their own community or environment. Project Based Learning is another example of an opportunity for students to connect learning to issues around them.

Special, custom videos assist with language learning and build background before students begin reading the chapter. Vocabulary words are highlighted and defined. The entire eBook is read aloud to reinforce learning.

National Geographic Learning is committed to providing results-driven solutions to improve student outcomes. The focus is on the effective use of technology, strong student support, experienced and talented authors and consultants, frequent assessment, and student engagement through print and digital resources. With this strong foundation, National Geographic Learning supports the goals and outcomes of ESSA.