

FL - Publisher Questionnaire - Contemporary Economics Florida Edition

National Geographic Learning/Cengage Learning, Inc

Beverly Jones

06/08/2022

Contents

1. Contemporary Economics, FL Edition.....	3
--	---

1. Contemporary Economics, FL Edition

1. AUTHORS & CREDENTIALS: LIST FULL NAME OF AUTHOR(S), WITH MAJOR OR SENIOR AUTHOR LISTED FIRST. BRIEFLY PROVIDE CREDENTIALS FOR EACH AUTHOR.

The **author** of *Contemporary Economics Florida Edition* is **Dr. William A. McEachern**. Dr. McEachern was born in Portsmouth, New Hampshire, earned an undergraduate degree in the honors program from College of the Holy Cross, served three years as an Army officer, and earned an M.A. and a Ph.D. in economics from the University of Virginia. McEachern won the University of Connecticut's Excellence in Teaching Award. He has offered teaching workshops around the country and is Founding Editor of *The Teaching Economist*, a newsletter that focuses on making teaching economics more effective and more fun. Professor McEachern has advised federal, state, and local governments on policy matters. His research has been published in book form and in scholarly journals. McEachern's textbooks have been translated into Spanish, Chinese, and Bahasa Indonesian, and have been adapted for students in Australia and in India. He has been quoted in media such as *The New York Times*, *Times of London*, *The Wall Street Journal*, *USA Today*, and *Reader's Digest*.

2. STUDENTS: DESCRIBE THE TYPE(S) OF STUDENTS FOR WHICH THIS SUBMISSION IS INTENDED.

Contemporary Economics Florida Edition is intended for Florida High School Students.

3. 1.LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS.

Contemporary Economics Florida Edition is a new program for the Florida Social Studies adoption and has not yet been piloted in Florida.

4. 2.HOW ARE YOUR DIGITAL MATERIALS SEARCHABLE BY FLORIDA'S ACADEMIC STANDARDS (SECTION 1006.33(1)(e), FLORIDA STATUTES)?

Florida Next Generation Sunshine State Standards are included on every chapter opener. Therefore, if a text search were performed on MindTap for a standard, the chapter openers of the chapters that cover that standard would appear in the search results.

5. 3.IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

The **Student Edition** *Contemporary Economics Florida Edition* is the Major Tool. The student edition meets the standards and requirements of this category. *Contemporary Economics Florida Edition* fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards and the B.E.S.T. Standards. The student edition is available in print and as a full eBook in MindTap.

Following is a description of the educational approach of the student edition (print and digital). This information is also included in the Educational Approach question below.

Dr. William McEachern, author of *Contemporary Economics Florida Edition*, brings economics to life with rich, practical examples that make concepts clear and intriguing. *Contemporary Economics Florida Edition* blends economic expertise and educational insights with comprehensive content, sound instructional design, and extensive print and media teaching tools. The program covers CEE's Council for Economic Education Standards completely and repeatedly. This text includes information on managing money and being a responsible consumer. MindTap, the online platform for teaching and learning, includes a video library and a Personal Finance Handbook as well as a complete eBook, hundreds of activities for students, the ability to customize and add content, and an array of applications for student learning in the "App Dock" on the right side of the screen.

In addition to the print component **Student Edition**, *Contemporary Economics Florida Edition* has options for web-based assignments to promote practice and mastery of skills and concepts. There are also web-based tools to support the development of learning communities that connect students and teachers.

MindTap engages and empowers students to produce their best work. By seamlessly integrating course material with videos, activities, apps, and much more, MindTap creates a unique learning path that fosters increased comprehension and efficiency. Engaging activities and assignments help students build critical thinking and analytical skills that will transfer to other courses.

Students and teachers are connected through classroom discussions, written homework assignments, and engaging activities as well as custom content within the MindTap course environment.

6. Educational Approach: (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

Dr. William McEachern, author of *Contemporary Economics Florida Edition*, brings economics to life with rich, practical examples that make concepts clear and intriguing. *Contemporary Economics Florida Edition* blends economic expertise and educational insights with comprehensive content, sound instructional design, and extensive print and media teaching tools. The program covers CEE's Council for Economic Education Standards completely and repeatedly. This text includes information on managing money and being a responsible consumer. MindTap, the online platform for teaching and learning, includes a video library and a Personal Finance Handbook as well as a complete eBook, hundreds of activities for students, the ability to customize and add content, and an array of applications for student learning in the "App Dock" on the right side of the screen.

Contemporary Economics Florida Edition has several options for web-based assignments to promote practice and mastery of skills and concepts. There are also web-based tools to support the development of learning communities that connect students and teachers. MindTap engages and empowers students to produce their best work. By seamlessly integrating course material with videos, activities, apps, and much more, MindTap creates a unique learning path that fosters increased comprehension and

efficiency. Engaging activities and assignments help students build critical thinking and analytical skills that will transfer to other courses. Students and teachers are connected through classroom discussions, written homework assignments, and engaging activities as well as custom content within the MindTap course environment.

7. Major Tool - Student Components Describe each of the components, including a format description.

The Major Tool consists of the **Student Edition (print and digital; English)**. The Student Edition contains 7 Units and 21 Chapters. Each chapter is broken down into sections and lessons associated with each section. Each section introduction provides Learning Objectives, Key Terms (defined online), and a section called **In Your World** to tie the content to the student's environment. The lessons of that section begin and include an Essential Question and a Checkpoint question for review.

The Chapter Review includes a summary of each section of the chapter, assessment for the chapter, including fill in the blank, True/False, multiple choice, and possibly filling in a graphic organizer. Also included is a critical thinking activity.

A **Personal Financial Handbook** is included at the end of the student edition in MindTap, the online platform containing all resources for teaching and learning. Also included in MindTap are activities in the Learning Path where the full eBook is available in the form of chunked readings with activities.

The front matter of the Student Edition includes a section on **Reading Skills** from the author. The Reading Skills section includes a major section titled **Before You Read**. The Before You Read section includes Set a Purpose of Reading, Preview, and Predict. The As You Read section includes Find the Main Idea, Draw Connections Between Items, and Analyze Visual Information. The After You Read section includes Summarize and Assess.

Other sections in the front matter include **Build a Solid Economic Foundation, Special Features Enhance Learning** (Essential Questions), **Engage Student Interest** (Movers and Shakers, Connect to History, **Span the Globe**, and **Assess Student Learning** (Checkpoint).

The **Student Workbook** is also available in printed format in English for the student. The workbook consists of practice activities for each lesson in the Student Edition and a Chapter Review for each chapter. These activities run between 20-30 items and all follow a similar format: Part 1 is True/False, Part 2 is Multiple-Choice, Part 3 is Short Answer, and Part 4 is either Critical Thinking, or Graphing/Organizing data.

8. Major Tool - Teacher Components Describe each of the components, including a format description.

The Teacher Components are all found online in the **Teacher Companion** site. The Teacher Companion Site will include the following tools and resources for the teacher:

PowerPoint Presentations for each chapter

Instructor's Resource Guide with tips and ideas for effective teacher

Personal Finance Activities to accompany the Personal Finance Handbook

Reading Study Guide to reinforce reading skills and comprehension

Workbook-Instructor's Edition (answers to the Student Workbook activities)

Downloadable Test Banks (for Word and different Learning Management Systems)

9. 4. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

The ancillary materials consist of the **Student Workbook** for the student. The **Student Workbook** is also available in printed format in English for the student. The workbook consists of practice activities for each lesson in the Student Edition and a Chapter Review for each chapter. These activities run between 20-30 items and all follow a similar format: Part 1 is True/False, Part 2 is Multiple-Choice, Part 3 is Short Answer, and Part 4 is either Critical Thinking, or Graphing/Organizing data.

Ancillary materials for the teacher are online through the Instructor Companion Site and consist of the following tools:

PowerPoint Presentations for each chapter

Instructor's Resource Guide for the course

Personal Finance Activities for student enrichment

Reading Study Guide to maximize comprehension

Workbook-Instructor's Edition (answers to the Student Workbook activities)

Downloadable Test Banks (for Word and different Learning Management Systems)

10. Ancillary Materials - Student Components Describe each of the components, including a format description.

The ancillary materials consist of the **Student Workbook** for the student. The **Student Workbook** is also available in **printed format** in English for the student. The workbook consists of practice activities for each lesson in the Student Edition and a Chapter Review for each chapter. These activities run between 20-30 items and all follow a similar format: Part 1 is True/False, Part 2 is Multiple-Choice, Part 3 is Short Answer, and Part 4 is either Critical Thinking, or Graphing/Organizing data.

11. Ancillary Materials - Teacher Components Describe each of the components, including a format description.

Ancillary materials for the teacher are all digital and are online through the Instructor Companion Site and consist of the following tools:

PowerPoint Presentations for each chapter

Instructor's Resource Guide for the course

Personal Finance Activities for student enrichment

Reading Study Guide to maximize comprehension

Workbook-Instructor's Edition (answers to the Student Workbook activities)

Downloadable Test Banks (for Word and different Learning Management Systems)

12. 5. IDENTIFY WHICH INDUSTRY STANDARD PROTOCOLS ARE UTILIZED FOR INTEROPERABILITY?

MindTap, National Geographic Learning/Cengage's online portal for teaching and learning, has been certified by IMS Global at the v1.3 LTI Advantage interoperability level.

13. 6. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.

This program is aligned to a two-semester course or approximately 180 days. Lessons, activities, and review questions are designed to be flexible and to provide the teacher with the opportunity to extend or shorten the time spent on lessons as needed.

14. 7. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)

Please refer to the Florida Customer Care package attached. The file title is:

Updated.FL.CustomerCarePackage.SocialStudies

15. 8. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid; however, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.

Please access MindTap system requirements through the following link:

<https://help.cengage.com/mindtap/mt-student/common/system-requirements.html> or see below.

Cengage web-based learning platforms require broadband internet access and supported web browsers and plugins.

Supported Browsers

Supported browsers for different activity types may vary. If you are using SAM in MindTap, see [SAM in MindTap System Requirements](#).

Windows®

- Chrome™ 96 and 97
- Firefox® 96 (Windows 10 only)
- Edge 96 and 97 (Windows 10 only)

macOS™

- Chrome 96 and 97
- Safari® 14 and 15

Chrome OS™

- Chrome 96 and 97

iOS

- Safari 14 and 15

Other browsers and versions than those listed might also work, but are not supported. If you have problems when using an unsupported browser version, try using a supported browser version before contacting Customer Support.

Workstation Recommendations

- Download bandwidth: 5+ Mbps
- RAM: 2+ GB
- CPU: 1.8+ GHz / multi-core
- Display: 1366 × 768, color
- Graphics: DirectX, 64+ MB
- Sound (for some content)
- [Check Your System](#)

Use the browser check tool to see if you need to update your browser or install missing plugins.

- [Browser Settings](#)

Configure the following settings in your web browser. (Click on the link.)

- **Browser Plugins**

Some content and tools might require the following browser plugins. (Click on the link.)

16. 9. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.

Attached are two National Geographic Learning/Cengage policies: the MindTap licensing policy and the privacy policy.

[Cenage-Group-School-Terms_of-Use-January-2022.pdf](#)

[cengage-privacy-notice-october-2020-1508150.pdf](#)

17. 10. WHAT STATES HAVE ADOPTED THE SUBMISSION? List any states in which this submission is currently adopted.

Contemporary Economics Florida Edition is new for the Florida Social Studies adoption and not been adopted in other states.

18. 11. WHAT OPEN EDUCATIONAL RESOURCES RELATED TO THIS BID DO YOU MAKE AVAILABLE(S)? List and describe each of the components, including a format description. (Open Educational Resources (OER) are high-quality, openly licensed, online educational materials that offer an extraordinary opportunity for people everywhere to share, use and reuse knowledge.)

Open Educational Resources (OER) are not included in the National Geographic Learning/Cengage bid.

19. 12. ALTHOUGH NOT CALLED FOR IN THE STATE ADOPTION, DO YOU HAVE ADVANCED PLACEMENT (AP) OR ACCELERATED PROGRAM INSTRUCTIONAL MATERIALS AVAILABLE FOR THE COURSE(S) BID FOR ADOPTION?

National Geographic Learning/Cengage offers the following Advanced Placement and accelerated program instructional materials:

Advanced Placement World History Modern (*The Earth and its Peoples A Global History, 7th Updated AP® Edition* by Bulliet et al)

Honors World History (*World History 9th Edition* by Duiker/Spielvogel)

Advanced Placement European History (*Western Civilizations Since 1300 10th Enhanced AP Edition* by Spielvogel)

Advanced Placement U.S. History (*The American Pageant, 17th AP Edition* by Kennedy)

Advanced Placement Psychology (*Discovering Psychology The Science of Mind, 3rd AP Edition* by Cacioppo)

Advanced Placement Economics (*Principles of Economics, 9th Edition* by Mankiw)

Advanced Placement U.S. Government and Politics (*American Government Institutions and Policies 16th Updated AP Edition* by Wilson)

Advanced Placement Human Geography (*Human Geography A Spatial Perspective AP Edition 1st Edition* by Bednarz et al)

Advanced Placement Comparative Politics (*An Introduction to Comparative Politics Political Challenges and Changing Agendas, 8th Edition AP Update* by Kesselman)

20. 13.WHAT, IF ANY, FOREIGN LANGUAGE TRANSLATIONS DO YOU HAVE AVAILABLE?

Contemporary Economics Florida Edition is available in English only.

21. 14.DO YOU PROVIDE ACCESS POINT SCAFFOLDING OR AN ACCESS POINT CORRELATION UPON REQUEST?

Contemporary Economics Florida Edition fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards and the B.E.S.T. Standards. Unit, chapter, and lesson alignments are available at point of use within the Student edition in print and digital formats. In addition, differentiated learning tools such as vocabulary support and chapter and lesson objectives' summaries appear at the chapter level and in individual lessons. Access Point correlations are available upon request.

22. 15. ESSA LEVELS OF EVIDENCE: To be considered an evidence-based program (or practice), it is required to have evidence to show that the program is in fact effective at producing results and improving outcomes in reading when implemented. Identification of evidence level alignment, Levels 1-4 (as outlined in the specifications), for the entirety of the program, part of the program, or individual practices within the program is required. Please explain how your product meets these requirements.

National Geographic Learning/Cengage is committed to providing results-driven solutions to improve student outcomes. The Social Studies editorial department believes in providing rigorous, challenging, engaging content that is accessible by every student.

The National Geographic Learning Social Studies programs are developed with the expertise of highly regarded authors, subject matter experts, program consultants, editorial staff, and reviewers who ensure the implementation of the most recent research studies and pedagogy to promote student achievement. It is the goal of National Geographic Learning to ensure we reach every Florida student in every National Geographic Learning classroom.

For new editions, such as *Contemporary Economics Florida Edition*, the author and National Geographic Learning staff bring many years of pedagogical and field research into the program to ensure the content is rigorous yet accessible by all learners and for all learning styles. Dr. William C. McEachern, author of *Contemporary Economics*, has years of teaching experience and has offered teaching workshops around the country. He is the Founding Editor of *The Teaching Economist*, a newsletter that focuses on making teaching economics more effective and more fun. Additionally, in the front matter of the Student Edition, Dr. McEachern focuses on reading and learning strategies to ensure a successful experience in the Economics classroom. Those sections focus on building an economic vocabulary, reading skills, including special features such as Essential Questions, how to build a solid foundation, engaging student interest, and assessing.

In addition to strategies incorporated in the student edition, MindTap, National Geographic Learning's online platform for teaching and learning, is rich in formative and summative assessment to measure reading and content comprehension and employs multiple modes of assessment. After each lesson, formative assessment measure comprehension of the content of the lesson as well as the building of literacy skills. Formative assessment is a mix of multiple choice and constructed responses. The entire chapter is reviewed.

National Geographic Learning is committed to providing results-driven solutions to improve student outcomes. National Geographic Learning focuses on the effective use of technology, strong student support, experienced and talented authors and consultants, frequent assessment, and student engagement through print and digital resources. With this foundation, National Geographic Learning supports the goals and outcomes of ESSA.