

**FL - Publisher  
Questionnaire  
National Geographic  
Civics and Citizenship  
Florida Edition**

*National Geographic Learning/Cengage Learning, Inc*

*Beverly Jones*

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## 1. Civics, FL Edition

### 1. AUTHORS & CREDENTIALS: LIST FULL NAME OF AUTHOR(S), WITH MAJOR OR SENIOR AUTHOR LISTED FIRST. BRIEFLY PROVIDE CREDENTIALS FOR EACH AUTHOR.

The **Senior Consultants** for *National Geographic Civics and Citizenship Florida Edition* are Meena Bose and Matthew Levendusky.

**Dr. Meena Bose** is executive dean of public policy and public service programs at Hofstra University's Peter S. Kalikow School of Government, Public Policy and International Affairs, director of the Kalikow Center for the Study of the American Presidency and a professor of political science. She is the author of *Shaping and Signaling Presidential Policy: The National Security Decision Making of Eisenhower and Kennedy* (1998), and editor of the reference volume *The New York Times on the Presidency* (2009). She also has edited several volumes on presidency studies and a reader in American politics, and she is third author for the *American Government: Institutions and Policies textbook (15th edition, 2016)*. Dr. Bose received her undergraduate degree in international politics from Penn State University (1990), and her master's and doctoral degrees from Princeton University

**Dr. Matthew Levendusky** is a professor of Political Science, as well as the Stephen and Mary Baran Chair in the Institutions of Democracy at the Annenberg Public Policy Center, at the University of Pennsylvania. He also holds a courtesy appointment in the Annenberg School for Communication and serves as the Penny and Robert A. Fox Director of the Fels Institute of Government (2018-2026). Dr. Levendusky obtained his Ph.D. from Stanford University in and his BA (with highest honors) from The Pennsylvania State University.

The **Program Consultants** for *National Geographic Civics and Citizenship Florida Edition* are **Jim Bentley** and **Anita Palmer**.

**Jim Bentley** received his B.S. in Social Sciences from California State University, San Luis Obispo. Bentley has taught grades 5 through 8. As a National Geographic Fellow, Bentley has worked with the National Geographic Society to develop and refine their Geo-Inquiry Initiative. He has reviewed and helped develop materials and trained and provided ongoing support to teachers. As a National Geographic Explorer, Bentley obtained a grant to work with students and other Explorers to map plastic as it moves from suburb to sea. And as a National Faculty for PBL(Project Based Learning) Works, Bentley provides professional development to educators on how to implement Gold Standard Project Based Learning.

**Anita Palmer** is a 2019 and 2020 National Geographic Education Fellow. For 25 years, Ms. Palmer has been a leader in teaching GIS-and not only to students but to hundreds of teachers. Palmer has been a middle school and high school technology teacher, and recently founded educational technology consulting company. She is currently the National Geographic Society's first ever GIS-focused Education Fellow.

## 2. STUDENTS: DESCRIBE THE TYPE(S) OF STUDENTS FOR WHICH THIS SUBMISSION IS INTENDED.

*National Geographic Civics and Citizenship Florida Edition* is intended for Florida Middle School Students.

## 3. 1.LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS.

*National Geographic Civics and Citizenship Florida Edition* is a new program for the Florida Social Studies adoption and has not yet been piloted in Florida.

## 4. 2.HOW ARE YOUR DIGITAL MATERIALS SEARCHABLE BY FLORIDA’S ACADEMIC STANDARDS (SECTION 1006.33(1)(e), FLORIDA STATUTES)?

Within the MindTap platform, a user can search for a specific standard code using the search bar at the top of the page, and retrieve a list of all activities within the course that are tagged to that standard. Additionally, a user can click on "Materials" and browse through the sets of standards that are associated to the course. Clicking on a specific standard will retrieve the list of all activities within the course that are tagged to that standard.

## 5. 3.IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

The **Student Edition** is the Major Tool. It is available in print and as an eEdition in MindTap and in English and Spanish. The student edition meets the standards and requirements of this category. The **Teacher's Edition** is also part of the Major Tool. The Teacher's edition is available in print and as an eEdition in MindTap.

Following is a description of the educational approach of the **Student Edition** (print and digital) and **Teacher's Edition** (print and digital).

*National Geographic Civics and Citizenship Florida Edition* fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards, and the B.E.S.T. Standards.

Some of the special features of the Student Edition (in print and online) include the following:

### **Florida-at-a-Glance**

This Gazetteer combines physical and political maps of Florida with scene-setting photographs and statistics to give Florida students a high-level look at their state.

## **Focus on Florida**

These sidebar features throughout the chapters help address Florida standards and tie Florida-specific events to the chapter content.

### **Primary Source Collection** (digital only)

In keeping with the NGSSS, this program includes a robust array of primary sources. Students will analyze charts, graphs, maps, photographs, and time lines. In MindTap, students will learn to identify author, audience, format, and the purpose of significant historical documents.

### **Project-Based Learning** (In the Student Edition, the Teacher's Edition, and in the *Engaging Civics* workbook (print/digital))

Project-Based Learning brings a fresh approach to collaborative inquiry projects, starting with authentic student-generated questions and culminating in concrete conclusions.

### **Story Maps with Digital Mapping** (digital only)

Story Maps are state-of-the-art combinations of digital maps, graphs, and images that work together to illuminate and synthesize key content points from a chapter.

### **Unit Introductions featuring National Geographic Photographers**

Each unit introduction features the work of a National Geographic photographer and communicates the power of photography in social studies. *Examples:* Carlton Ward, Jr., Unit 4.

### **Civics at Work**

These four-page features give students angles to explore what citizenship is about and the forms it takes.

### **Active Citizenship**

These features found provide examples of individuals or community initiatives with a goal of improving life and remedying a problem.

### **National Geographic Articles**

These 2-page lessons provide an excerpt of an article from *National Geographic Magazine* that connects to the content in the chapter.

### **College and Career Readiness Activities**

With Cengage's commitment to CCR, NGL's Social Studies programs provide a College and Career Readiness activity in each Chapter Review.

## Citizenship Handbook

Additional instruction and support is provided in print and on MindTap in the Citizenship Handbook. Students can use this as reference material.

## Lesson Plans, Graphic Organizers, and Rubrics

Teacher's Guide materials provide ideas for engagement in daily instruction and for a variety of projects.

**MindTap**, the online platform for teaching and learning, supports the Student Edition with resources such as video, audio, modified text (where the text can be read at two years below the targeted level with the click of a button), vocabulary, biographies, and more.

### 6. Educational Approach: (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

The **Student Edition** of *National Geographic Civics and Citizenship Florida Edition* consists of 5 units and 19 chapters. Each unit begins with an introduction and National Geographic video, a unit timeline, and a unit map. At the end of each unit is a student inquiry project.

Each chapter offers a skills-based reading strategy implemented throughout the chapter and assessed in the Chapter Review. The chapter begins with an essential question, key vocabulary, names and places, and a reading strategy. Each lesson includes Think About Civics questions that can be answered online and highlighted and pronounced vocabulary. Think About Civics questions may be multiple choice, constructed response, or both. Once scoring is complete, the results go immediately into the MindTap gradebook and are available to the teacher for individual student consultation or to adjust lesson plans as needed if the class needs more classroom time on certain standards.

In addition to the print Student Edition, there is an *Engaging Civics Student Companion*, as well as a *Knowledge, Concepts and Skills Workbook for the student*. These student companions enrich the content for the course. The *Engaging Civics Student Companion* includes projects (Project-Based Learning activities). Project-Based Learning activities (supported in the Teacher's Edition and in the Engaging History Student Companion, offer a fresh approach to collaborative projects, starting with authentic student-generated questions and culminating in concrete conclusions shared with community audiences.

MindTap is National Geographic Learning's platform for teaching and learning. Some of MindTap's special features include **eAssessment** with Historical Thinking questions at the end of each lesson, Chapter Reviews, Chapter Pretests, Chapter Tests, Section Quizzes, Unit Tests and Reading and Note-taking, Vocabulary Practice, Biographies, Document Based Question Templates, Florida End of Course Practice and Florida End of Course preparation. Videos, modified text (where the text is transformed to two grade levels before the targeted grade for a simpler reading of the same content), highlighted vocabulary, Read Speaker, and additional resources are included.

**Also included are a Standards Correlation Tool**, Modified Text (displaying the text at a grade level two years below the targeted level with the click of a radio button, and ReadSpeaker.

Other features of the student edition include Engaging History, Florida Resources, Florida Stories, Project Based Learning projects, videos, biographies, and an atlas, among other resources.

In addition the online **Student Handbooks** include one for Citizenship, Geography and the Environment, Skills, 50 States, U.S. Presidents, and Supreme Court Cases.

The **National Geographic MapMaker tool** is an added features bringing maps to life with 3D mapping from a variety of layers and perspectives. Students may click on a region, add layers such as natural resources, energy use, topography and similar topics to see regions in different lights. Students may use annotation tools to make maps their own and to save their work.

## **7. Major Tool - Student Components Describe each of the components, including a format description.**

The **Student Edition** is the Student Component Major Tool, available in print and digital format. *National Geographic Civics and Citizenship Florida Edition* fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards, B.E.S.T. Standards. The text consists of 5 units and 19 chapters. It is available in English and will be available in Spanish. Infused throughout the Student Edition are the ideals of factual accuracy, intellectual challenge, and fair presentation of events. By presenting civics as an engaging narrative, *Civics and Citizenship* draws students into the fascinating and complex narrative of the United States.

Additional support to the Student Edition include the following two workbooks:

***Engaging History Student Companion*** and the ***Knowledge, Concepts, and Skills Workbook***.

The ***Engaging History Student Companion***, available in print and online in MindTap, includes Project-Based Learning activities and support, and Primary Sources' activities.

The ***Knowledge, Concepts, and Skills Workbook***, available in print and online in MindTap, includes Vocabulary Practice, Reading and Note-Taking, Biographies, and Document-Based Questions.

*National Geographic Civics and Citizenship Florida Edition* is available as an eEdition on **MindTap**, National Geographic Learning/Cengage's platform for teaching and learning.

The **eEdition** includes six handbooks: *Citizenship, Geography and the Environment, Skills, 50 States, U.S. Presidents, and Supreme Court Cases*. This course examines what it means to be a citizen and how to become one. It also helps differentiate between the obligations and responsibilities of U.S. citizens-including voting.

**MindTap** also includes features and components to support learning including the following:

**eAssessment:** All formative and summative assessment are available as PDFs and eAssessments that link to the gradebook. This includes *Think About Civics* questions at the end of each lesson, Chapter Reviews, Chapter Tests, Section Quizzes, Unit Tests, Reading & Note-Taking, Vocabulary Practice, Biographies, Document-Based Questions' Templates, Florida End of Chapter Practice, and Florida End of Chapter preparation.

**Modified Text:** Each chapter's narrative content is modified to two grades below reading level.

**Video Series:** A set of videos focused on topics from Civics accompanies the program.

**ReadSpeaker:** Students can access an audio version of the text through MindTap.

**Standards Correlation Tool** shows correlations to all Student Edition content, videos, and test item.

Additional support to the Student Edition include the following two workbooks:

*Engaging History Student Companion* and the *Knowledge, Concepts, and Skills Workbook*.

The *Engaging History Student Companion*, available in print and online in MindTap, includes Project-Based Learning activities and support, and Primary Sources' activities.

The *Knowledge, Concepts, and Skills Workbook*, available in print and online in MindTap, includes Vocabulary Practice, Reading and Note-Taking, Biographies, and Document-Based Questions.

## **8. Major Tool - Teacher Components Describe each of the components, including a format description.**

**The Major Tool for the teacher are the following components:** The *Teacher's Edition*, with chapter planners, assessment, answer keys, lesson background and strategies, and differentiated instructional strategies for Striving Readers, English Language Learners. The Teacher's Edition is available in print and online in MindTap (digital format).

**Additional components for the teacher include the following:**

*Florida Assessments and Resources* (in print and online in MindTap with gradeable activities)

*Teacher's Answer Key* for formative, summative, and Florida assessments i(n print and online formats).

## **9. 4. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.**

All ancillary materials described below support the Major Tool in that they greatly enhance the teaching and learning processes.



**Supporting the Student Edition are two workbooks:**

The *Engaging History Student Companion*, available in print and online in MindTap, includes Project-Based Learning activities and support, and Primary Sources' activities.

The *Knowledge, Concepts, and Skills Workbook*, available in print and online in MindTap, includes Vocabulary Practice, Reading and Note-Taking, Biographies, and Document-Based Questions.

**Supporting the Teacher's Edition are two components:**

*Teacher's Answer Keys* (in print and online in MindTap)

*Florida Assessments and Resources* (in print and online in MindTap with gradeable activities)

**10. Ancillary Materials - Student Components Describe each of the components, including a format description.**

**Supporting the Student Edition** are two workbooks:

The *Engaging History Student Companion*, available in print and online in MindTap, includes Project-Based Learning activities and support, and Primary Sources' activities.

The *Knowledge, Concepts, and Skills Workbook*, available in print and online in MindTap, includes Vocabulary Practice, Reading and Note-Taking, Biographies, and Document-Based Questions.

**11. Ancillary Materials - Teacher Components Describe each of the components, including a format description.**

**Supporting the Teacher's Edition are two components:**

*Teacher's Answer Keys* (in print and online in MindTap)

*Florida Assessments and Resources* (in print and online in MindTap with gradeable activities)

**12. 5. IDENTIFY WHICH INDUSTRY STANDARD PROTOCOLS ARE UTILIZED FOR INTEROPERABILITY?**

MindTap, National Geographic Learning/Cengage's online portal for teaching and learning, has been certified by IMS Global at the v1.3 LTI Advantage interoperability level.

**13. 6. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.**

This program is aligned to a two-semester course, or approximately 180 days. Lessons and activities are designed to be flexible and to provide the teacher with the opportunity to extend or shorten the time spent on lessons as needed. A Chapter Planner at the beginning of each chapter also assists with planning.

**14. 7. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)**

Please refer to the Florida Customer Care package attached. The file title is:

Updated.FL.CustomerCarePackage.SocialStudies

**15. 8. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid; however, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.**

Please access MindTap system requirements through the following link:

<https://help.cengage.com/mindtap/mt-student/common/system-requirements.html> or see below.

Cengage web-based learning platforms require broadband internet access and supported web browsers and plugins.

**Supported Browsers**

Supported browsers for different activity types may vary. If you are using SAM in MindTap, see [SAM in MindTap System Requirements](#).

Windows®

- Chrome™ 96 and 97
- Firefox® 96 (Windows 10 only)
- Edge 96 and 97 (Windows 10 only)

macOS™

- Chrome 96 and 97
- Safari® 14 and 15

Chrome OS™

- Chrome 96 and 97
- iOS
- Safari 14 and 15

Other browsers and versions than those listed might also work, but are not supported. If you have problems when using an unsupported browser version, try using a supported browser version before contacting Customer Support.

### **Workstation Recommendations**

- Download bandwidth: 5+ Mbps
- RAM: 2+ GB
- CPU: 1.8+ GHz / multi-core
- Display: 1366 × 768, color
- Graphics: DirectX, 64+ MB
- Sound (for some content)
- [Check Your System](#)  
Use the browser check tool to see if you need to update your browser or install missing plugins.
- [Browser Settings](#)  
Configure the following settings in your web browser. (Click on the link.)
- [Browser Plugins](#)  
Some content and tools might require the following browser plugins. (Click on the link.)

### **16. 9. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company’s licensing policies and/or agreements.**

Attached are two National Geographic Learning/Cengage policies: the MindTap licensing policy and the privacy policy.

[Cenage-Group-School-Terms\\_of-Use-January-2022.pdf](#)

[cengage-privacy-notice-october-2020-1508150.pdf](#)

### **17. 10. WHAT STATES HAVE ADOPTED THE SUBMISSION? List any states in which this submission is currently adopted.**

*National Geographic Civics and Citizenship Florida Edition* is new for the Florida Social Studies adoption and not been adopted in other states.

### **18. 11. WHAT OPEN EDUCATIONAL RESOURCES RELATED TO THIS BID DO YOU MAKE AVAILABLE(S)? List and describe each of the components, including a format description. (Open Educational Resources (OER) are high-quality, openly licensed, online educational materials that offer an extraordinary opportunity for people everywhere to share, use and reuse knowledge.)**

Open Educational Resources (OER) are not included in the National Geographic Learning/Cengage bid.

**19. 12. ALTHOUGH NOT CALLED FOR IN THE STATE ADOPTION, DO YOU HAVE ADVANCED PLACEMENT (AP) OR ACCELERATED PROGRAM INSTRUCTIONAL MATERIALS AVAILABLE FOR THE COURSE(S) BID FOR ADOPTION?**

National Geographic Learning/Cengage offers the following Advanced Placement and accelerated program instructional materials:

Advanced Placement World History Modern (*The Earth and its Peoples A Global History, 7<sup>th</sup> Updated AP® Edition* by Bulliet et al)

Honors World History (*World History 9<sup>th</sup> Edition* by Duiker/Spielvogel)

Advanced Placement European History (*Western Civilizations Since 1300 10<sup>th</sup> Enhanced AP Edition* by Spielvogel)

Advanced Placement U.S. History (*The American Pageant, 17<sup>th</sup> AP Edition* by Kennedy)

Advanced Placement Psychology (*Discovering Psychology The Science of Mind, 3<sup>rd</sup> AP Edition* by Cacioppo)

Advanced Placement Economics (*Principles of Economics, 9<sup>th</sup> Edition* by Mankiw)

Advanced Placement U.S. Government and Politics (*American Government Institutions and Policies 16<sup>th</sup> Updated AP Edition* by Wilson)

Advanced Placement Human Geography (*Human Geography A Spatial Perspective AP Edition 1st Edition* by Bednarz et al)

Advanced Placement Comparative Politics (*An Introduction to Comparative Politics Political Challenges and Changing Agendas, 8th Edition AP Update* by Kesselman)

**20. 13. WHAT, IF ANY, FOREIGN LANGUAGE TRANSLATIONS DO YOU HAVE AVAILABLE?**

A Spanish version of *National Geographic Civics and Citizenship Florida Edition* will be available.

**21. 14. DO YOU PROVIDE ACCESS POINT SCAFFOLDING OR AN ACCESS POINT CORRELATION UPON REQUEST?**

*National Geographic Civics and Citizenship Florida Edition* fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards and the B.E.S.T. Standards. Unit, chapter, and lesson alignments are available at point of use within the Student and Teacher editions in print and digital formats. In addition, suggestions for differentiated instruction appear at the chapter level and in individual lessons in the Teacher's Edition to provide access to the content with reduced levels of complexity. Access Point correlations are available upon request.

**22. 15. ESSA LEVELS OF EVIDENCE: To be considered an evidence-based program (or practice), it is required to have evidence to show that the program is in fact effective at producing results and improving outcomes in reading when implemented. Identification of evidence level alignment, Levels 1-4 (as outlined in the specifications), for the entirety of the program, part of the program, or individual practices within the program is required. Please explain how your product meets these requirements.**

National Geographic Learning/Cengage is committed to providing results-driven solutions to improve student outcomes. The Social Studies editorial department believes in providing rigorous, challenging, engaging content that is accessible by every student.

The National Geographic Learning Social Studies programs are developed with the expertise of highly regarded authors, subject matter experts, program consultants, editorial staff, and reviewers who ensure the implementation of the most recent research studies and pedagogy to promote student achievement. It is the goal of National Geographic Learning to ensure we reach every Florida student in every National Geographic Learning classroom.

For new editions, such as *National Geographic Civics and Citizenship Florida Edition*, the authors, senior program consultants and National Geographic Learning staff bring many years of pedagogical and field research into the program to ensure that the content is rigorous yet accessible by all learners and for all learning styles.

The contributors are outstanding educators with years of successful classroom and education experience. **Dr. Meena Bose** has a great deal of experience in all aspects of government and citizenship. **Dr. Matthew Levendusky** is a professor of Political Science, and **Jim Bentley** is a current social studies teacher. **Ms. Anita Palmer** has spent many years teaching GIS. The combined expertise of the program contributors will ensure an engaged classroom.

In addition to strategies incorporated in the student edition, MindTap, National Geographic Learning's online platform for teaching and learning, is rich in formative and summative assessment to measure reading and content comprehension and employs multiple modes of assessment. After each lesson, formative assessment measure comprehension of the content of the lesson as well as the building of literacy skills. Formative assessment is a mix of multiple choice and constructed responses. Chapter tests at two reading levels ensure overall comprehension before moving to a new chapter. The entire chapter is reviewed. At the end of each unit are unit inquiry projects where students may demonstrate college and career readiness through applying concepts to their own community or environment.

Project Based Learning is another example of an opportunity for students to connect learning to issues around them. Special, custom videos assist with language learning and build background before students begin reading the chapter. Vocabulary words are highlighted and defined. The entire eBook is read aloud to reinforce learning.

National Geographic Learning is committed to providing results-driven solutions to improve student outcomes. The focus is on the effective use of technology, strong student support, experienced and talented authors and consultants, frequent assessment, and student engagement through print and digital resources. With this strong foundation, National Geographic Learning supports the goals and outcomes of ESSA.