

**FL - Publisher
Questionnaire –
National Geographic
Government
Florida Edition**

National Geographic Learning/Cengage Learning, Inc

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Contents

1. Government, FL Edition3

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1. AUTHORS & CREDENTIALS: LIST FULL NAME OF AUTHOR(S), WITH MAJOR OR SENIOR AUTHOR LISTED FIRST. BRIEFLY PROVIDE CREDENTIALS FOR EACH AUTHOR.

Contributors to *National Geographic American Government Florida Edition* include **Susan Goldberg**, Editor in Chief, National Geographic Magazine, and **Roger LeRoy Miller**, Director of the Institute for University Studies in Arlington, Texas.

Susan Goldberg is an American journalist and former editor in chief of National Geographic Magazine and editorial director of National Geographic Partners. She was the first woman to edit the magazine since it was first published in 1888. Before joining National Geographic, Goldberg worked at Bloomberg and USA Today. She is an advocate for cross-platform storytelling.

As editorial director, she led all journalism across platforms, including digital journalism, magazines, podcasts, maps, newsletters, and Instagram. She was named editorial director in October 2015 and editor in chief of National Geographic magazine in April 2014. She was the 10th editor and first female editor of the magazine since it was first published in October 1888.

Under her leadership, National Geographic was honored with nine National Magazine Awards, including four awards in 2020 and the top prize for General Excellence in 2019. In 2020, National Geographic also was named the Webby Media Company of the Year, with a total of 15 awards, as well as earning the Gold Medal as Brand of the Year for the Society of Publication Designers, the most prestigious award for visual journalism in the industry. Goldberg also has led reporting that was honored with multiple local, state and national awards, including the Pulitzer Prize at the San Jose Mercury News (1990/Breaking News), and four finalists for the Pulitzer at The (Cleveland) Plain Dealer (2008/Commentary; 2009/Feature Writing and Commentary; 2010/Commentary). Ms. Goldberg has a bachelor's degree in journalism from Michigan State University

Roger LeRoy Miller received his PhD from the University of Chicago. He is currently Director of the Institute for University Studies in Arlington, Texas. Miller has served on the faculty of several universities, including the University of Washington, Clemson University, and the University of Miami School of Law. A widely published and respected author, his work has appeared in the *Insurance Counsel Journal*, *Defense Research*, *California Trial Lawyers Journal*, *Antitrust Bulletin*, *Wisconsin Law Review*, and *Connecticut Law Review*.

2. STUDENTS: DESCRIBE THE TYPE(S) OF STUDENTS FOR WHICH THIS SUBMISSION IS INTENDED.

National Geographic American Government Florida Edition is intended for Florida High School Students.

3. 1.LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS.

National Geographic American Government Florida Edition is a new program that has not been piloted in Florida.

4. 2.HOW ARE YOUR DIGITAL MATERIALS SEARCHABLE BY FLORIDA’S ACADEMIC STANDARDS (SECTION 1006.33(1)(e), FLORIDA STATUTES)?

MindTap is National Geographic Learning/Cengage's platform for teaching and learning. Within the MindTap platform, a user can search for a specific standard code using the search bar at the top of the page, and retrieve a list of all activities within the course that are tagged to that standard. Additionally, a user can click on "Materials" and browse through the sets of standards that are associated with the course. Clicking on a specific standard will retrieve the list of all activities within the course that are tagged to that standard.

5. 3.IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

Both the **Student Edition** and the **Teacher Edition** are part of the Major Tool.

The **Student Edition** of *National Geographic American Government Florida Edition* is part of the Major Tool. It is available in print and as an eEdition in MindTap. It is available in English. The student edition meets the standards and requirements of this category. *National Geographic American Government Florida Edition* fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards, and the B.E.S.T. Standards.

The **Student Edition** consists of nine units and 21 chapters along with 89 lessons. In addition to the core content, the Student eEdition includes a library of National Geographic articles, a library of videos, handbooks (including the Citizenship Handbook, Communist Dictators and their Regimes, U.S. Presidents Handbook, U.S. Presidents Handbook, and Supreme Court Cases Handbooks. Additional resources include English and Spanish Academic Vocabulary, Learning about the Holocaust, National Geographic MapMaker, and English and Multilingual Glossary.

The **Teacher's Guide** (print and digital in MindTap) includes background information for the teacher for each unit (in the form of a unit overview), chapter and lesson, differentiated instructional strategies at point of use and critical viewing questions. Historical Thinking Questions are provided after every lesson. Students may answer these questions online for immediate grading and placement in the gradebook. The Teacher's Edition provides differentiated instructional strategies at point of use, answers to Historical Thinking Questions, and presents a consistent pedagogical path for each unit, chapter, and lesson.

6. Educational Approach: (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

The *National Geographic American Government Florida Edition* curriculum and MindTap, the online platform for teaching and learning, is a comprehensive solution that meets the Next Generation Sunshine State Standards for Social Studies and the B.E.S.T. Standards. The course is designed for all Florida teachers and students. The content in *American Government* is up to date and includes coverage of the 2020 election and the recent changes in the Supreme Court.

National Geographic resources, including complete articles and authentic images, enhance the lessons in *National Geographic American Government Florida Edition*. The layout is accessible and engaging. The course includes an array of assessment. MindTap offers formative assessments with each lesson and two options (A and B- for on and below grade level readers) for its summative assessments.

The project-based performance-based learning opportunities are an important part of student inquiry and critical thinking development. The Civics and Supreme Court Handbooks provide opportunities for additional formative assessment. The questions posed across the lessons, units, and in the Civics and Supreme Court Handbooks are highly engaging and meet the highest levels of the Depth of Knowledge.

Teachers may customize assessments, as well as the entire MindTap course, to include a variety of question types (multiple choice, constructed response, etc.), and provide real-time feedback to students using MindTap's grade book feature. The platform is easy to use. Teachers can quickly customize content within the online course, may add in outside resources, and connect to Google Classroom. MindTap integrates with a variety of Learning Management Systems.

The course includes a print Student Edition as well as a print Teacher's Guide and an additional print component for the teacher titled *Assessments and Lesson Plans*. The Student Edition and the Teachers' Edition in additional many instructional resources such as video, GIS Story Maps, and more are available on MindTap.

7. Major Tool - Student Components Describe each of the components, including a format description.

The Major Tool--**Student Edition**.

The **Student Edition** consists of nine units and 21 chapters along with 89 lessons. In addition to the core content, the Student eEdition includes a library of National Geographic articles, a library of videos, handbooks (including the Citizenship Handbook, Communist Dictators and their Regimes, U.S. Presidents Handbook, U.S. Presidents Handbook, and Supreme Court Cases Handbooks. Additional resources include English and Spanish Academic Vocabulary, Learning about the Holocaust, National Geographic MapMaker, and English and Multilingual Glossary. The Student Edition is case bound, 4-color, and is 688 pages.

8. Major Tool - Teacher Components Describe each of the components, including a format description.

The Teacher Components include a print and digital **Teacher's Guide** and a print and digital **Assessments and Lesson Plans** book (print and digital).

The **Teacher's Guide** (print and digital in MindTap) includes background information for the teacher for each unit (in for the form of a unit overview), chapter and lesson, differentiated instructional strategies at point of use and critical viewing questions. Historical Thinking Questions are provided after every lesson. Students may answer these questions online for immediate grading and placement in the gradebook.

The **Assessments and Lesson Plans** book includes chapter tests and answer keys, Florida Civic Literacy Practice (one complete practice test), and lesson plans. This is a perfect-bound book, one color, 8 1/2 x 10 7/8.

9. 4. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

The ancillary print pieces consist the the **Assessments and Lessons Plans** book for the teacher.

The **Assessments and Lesson Plans** book includes chapter tests and answer keys, Florida Civic Literacy Practice (one complete practice test), and lesson plans. This is a perfect-bound book, one color, 8 1/2 x 10 7/8.

Ancillary pieces for the student are all in digital format and are found on MindTap. Those resources include handbooks, National Geographic article libraries, Primary Sources collection, videos, *Learning about the Holocaust* supplement, College and Career Planning, Key Terms and Concepts, Primary Sources activities, and graphic organizers.

10. Ancillary Materials - Student Components Describe each of the components, including a format description.

The **Student Edition** is the Major Tool and is available in print and digital formats.

There are many **online resources for the student on MindTap.** Those resources include handbooks, National Geographic article libraries, Primary Sources collection, videos, College and Career Planning, Key Terms and Concepts, Primary Sources activities, and graphic organizers.

11. Ancillary Materials - Teacher Components Describe each of the components, including a format description.

The **Teacher's Guide** (print and digital in MindTap) includes background information for the teacher for each unit (in for the form of a unit overview), chapter and lesson, differentiated instructional strategies at point of use and critical viewing questions. Historical Thinking Questions are provided after

every lesson. Students may answer these questions online for immediate grading and placement in the gradebook.

The ancillary component for the teacher in print is the **Assessments and Lesson Plans** book includes chapter tests and answer keys, Florida Civic Literacy Practice (one complete practice test), and lesson plans. This is a perfect-bound book, one color, 8 1/2 x 10 7/8.

12. 5. IDENTIFY WHICH INDUSTRY STANDARD PROTOCOLS ARE UTILIZED FOR INTEROPERABILITY?

MindTap, National Geographic Learning/Cengage's online portal for teaching and learning, has been certified by IMS Global at the v1.3 LTI Advantage interoperability level.

13. 6. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.

This program is aligned to a two-semester course, or approximately 180 days. Lessons and activities are designed to be flexible and to provide the teacher with the opportunity to extend or shorten the time spent on lessons as needed. A Chapter Planner at the beginning of each chapter also assists with planning.

14. 7. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)

Please refer to the Florida Customer Care package attached. The file title is:

Updated.FL.CustomerCarePackage.SocialStudies

15. 8. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid; however, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.

Please access MindTap system requirements through the following link:

<https://help.cengage.com/mindtap/mt-student/common/system-requirements.html> or see below.

Cengage web-based learning platforms require broadband internet access and supported web browsers and plugins.

Supported Browsers

Supported browsers for different activity types may vary. If you are using SAM in MindTap, see [SAM in MindTap System Requirements](#).

Windows®

- Chrome™ 96 and 97
- Firefox® 96 (Windows 10 only)
- Edge 96 and 97 (Windows 10 only)

macOS™

- Chrome 96 and 97
- Safari® 14 and 15

Chrome OS™

- Chrome 96 and 97

iOS

- Safari 14 and 15

Other browsers and versions than those listed might also work, but are not supported. If you have problems when using an unsupported browser version, try using a supported browser version before contacting Customer Support.

Workstation Recommendations

- Download bandwidth: 5+ Mbps
- RAM: 2+ GB
- CPU: 1.8+ GHz / multi-core
- Display: 1366 × 768, color
- Graphics: DirectX, 64+ MB
- Sound (for some content)
- [Check Your System](#)
Use the browser check tool to see if you need to update your browser or install missing plugins.
- [Browser Settings](#)
Configure the following settings in your web browser. (Click on the link.)
- [Browser Plugins](#)
Some content and tools might require the following browser plugins. (Click on the link.)

16. 9. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.

Attached are two National Geographic Learning/Cengage policies: the MindTap licensing policy and the privacy policy.

[Cenage-Group-School-Terms_of-Use-January-2022.pdf](#)

[cengage-privacy-notice-october-2020-1508150.pdf](#)

17. 10. WHAT STATES HAVE ADOPTED THE SUBMISSION? List any states in which this submission is currently adopted.

National Geographic American Government Florida Edition is a new program for the Florida Social Studies adoption and not been adopted in other states.

18. 11. WHAT OPEN EDUCATIONAL RESOURCES RELATED TO THIS BID DO YOU MAKE AVAILABLE(S)? List and describe each of the components, including a format description. (Open Educational Resources (OER) are high-quality, openly licensed, online educational materials that offer an extraordinary opportunity for people everywhere to share, use and reuse knowledge.)

Open Educational Resources (OER) are not included in the National Geographic Learning/Cengage bid.

19. 12. ALTHOUGH NOT CALLED FOR IN THE STATE ADOPTION, DO YOU HAVE ADVANCED PLACEMENT (AP) OR ACCELERATED PROGRAM INSTRUCTIONAL MATERIALS AVAILABLE FOR THE COURSE(S) BID FOR ADOPTION?

National Geographic Learning/Cengage offers the following Advanced Placement and accelerated program instructional materials:

Advanced Placement World History Modern (*The Earth and its Peoples A Global History, 7th Updated AP Edition* by Bulliet et al)

Honors World History (*World History 9th Edition* by Duiker/Spielvogel)

Advanced Placement European History (*Western Civilizations Since 1300 10th Enhanced AP Edition* by Spielvogel)

Advanced Placement U.S. History (*The American Pageant, 17th AP Edition* by Kennedy)

Advanced Placement Psychology (*Discovering Psychology The Science of Mind, 3rd AP Edition* by Cacioppo)

Advanced Placement Economics (*Principles of Economics, 9th Edition* by Mankiw)

Advanced Placement U.S. Government and Politics (*American Government Institutions and Policies 16th Updated AP Edition* by Wilson)

Advanced Placement Human Geography (*Human Geography A Spatial Perspective AP Edition 1st Edition* by Bednarz et al)

Advanced Placement Comparative Politics (*An Introduction to Comparative Politics Political Challenges and Changing Agendas, 8th Edition AP Update* by Kesselman)

20. 13.WHAT, IF ANY, FOREIGN LANGUAGE TRANSLATIONS DO YOU HAVE AVAILABLE?

National Geographic Government Florida Edition is available in English only.

21. 14.DO YOU PROVIDE ACCESS POINT SCAFFOLDING OR AN ACCESS POINT CORRELATION UPON REQUEST?

National Geographic American Government Florida Edition fully aligns with the curriculum requirements of the Florida Next Generation Sunshine State Standards. Unit, chapter, and lesson alignments are available at point of use within the Student and Teacher editions in print and digital formats. In addition, suggestions for differentiated instruction appear at the chapter level and in individual lessons in the Teacher edition to provide access to the content with reduced levels of complexity. Access Point correlations may be provided upon request.

22. 15. ESSA LEVELS OF EVIDENCE: To be considered an evidence-based program (or practice), it is required to have evidence to show that the program is in fact effective at producing results and improving outcomes in reading when implemented. Identification of evidence level alignment, Levels 1-4 (as outlined in the specifications), for the entirety of the program, part of the program, or individual practices within the program is required. Please explain how your product meets these requirements.

National Geographic Learning/Cengage is committed to providing results-driven solutions to improve student outcomes. The Social Studies editorial department believes in providing rigorous, challenging, engaging content that is accessible by every student.

The National Geographic Learning Social Studies programs are developed with the expertise of highly regarded authors, subject matter experts, program consultants, editorial staff, and reviewers who ensure the implementation of the most recent research studies and pedagogy to promote student achievement by all students. It is the goal of National Geographic Learning to ensure we reach every Florida student in every National Geographic Learning classroom.

For new editions, such as *National Geographic American Government Florida Edition*, the contributors, and National Geographic Learning staff bring many years of pedagogical and field research into the program to ensure the content is rigorous yet accessible by all learners and for all learning styles. The contributors are outstanding educators with years of successful classroom and education experience. **Ms. Susan Goldberg**, formerly the National Geographic Society Editor-in-Chief, and **Dr. Roger Miller**, Director of the Institute of University Studies in Arlington, Texas bring a unique perspective to *National Geographic American Government Florida Edition*, engaging high school students in a unique view of the operations of our government.

In addition to strategies incorporated in the student edition, MindTap, National Geographic Learning's online platform for teaching and learning, is rich in formative and summative assessment to measure

reading and content comprehension and employs multiple modes of assessment. After each lesson, formative assessment measure comprehension of the content of the lesson as well as the building of literacy skills. Formative assessment is a mix of multiple choice and constructed responses. Chapter tests at two reading levels ensure overall comprehension before moving to a new chapter. The entire chapter is reviewed. At the end of each unit are online unit inquiry projects where students may demonstrate college and career readiness through applying concepts to their own community or environment.

National Geographic Learning is committed to providing results-driven solutions to improve student outcomes. National Geographic Learning focuses on the effective use of technology, strong student support, experienced and talented authors and consultants, frequent assessment, and student engagement through print and digital resources. With this foundation, National Geographic Learning supports the goals and outcomes of ESSA.